

Drive I-95



Contact: Kate Bandos, KSB Promotions
800-304-3269 • 616-676-0758
kate@ksbpromotions.com • fax: 616-676-0759

Meet Stan Posner and Sandra Phillips-Posner, authors of **Drive I-95: Exit by Exit Info, Maps, History and Trivia – 4th Edition**

Sandra Phillips-Posner's first book, *Smart Shopping Montreal*, quickly climbed onto the best seller list and remained there (with its annually updated editions) for the past 20 years. Having spent some calm years as an art teacher (with a Masters degree in Art and Education from Queens College/CUNY), Sandra's life took an interesting turn following this success. This native New Yorker was offered her own column, which ran for 16 years in Montreal's newspaper *The Gazette*. She has also become a regular on the noon news, talk radio and TV talk shows, and has gained popularity as a lecturer.

Stan Posner is actually an actuary who fell in love with both Sandra and computers. He has owned a computer consulting business since 1984 and has done work with such companies as Raytheon, Honda, Bombardier and Atomic Energy of Canada. He has also spent many years teaching actuarial math at Concordia University, after having graduated with Honors in Math from McGill University. Stan is the computer guru for their Travelsmart publishing company.

Sandra and Stan's passion for learning and travel has taken them to 17 countries, 43 U.S. states and all 10 Canadian provinces. During and after their adventures, they report for travel radio, e-zines and print media.

Their newest project, **Drive I-95**, a map/guide book, is the perfect combination of Stan's love of maps and his computer expertise together with Sandra's delightful insightful blurbs. After 28 years of marriage, and even after spending 10 hours a day for 8 weeks in the car together doing the research for this book, they are still crazy about each other. They have a way of making travel both informative and fun.

Media coverage for the recent editions of **Drive I-95** included:

USA Today
New York Newsday
The Boston Globe
The Hartford Courant
Baltimore Sun
The Virginian-Pilot
The Fayetteville Observer
Virginia Living
Automotive Traveler
Recreational News MD/DC
WSAV (NBC) Savannah GA
WUSA (CBS) Washington DC
WTNH-TV (ABC) New Haven
NPR WUNC The State of Things
NC
NPR WXEL Boynton Beach, FL
Sirius The Open Road
Talk net with Sally Jessy Raphael
WLIS/WMRD Travels with Kal, CT
WRNJ Doc South NJ
Boston Herald.com
NYDailynews.com
about.com
disneyworldtrivia.com
Bookviews.com



Stan and Sandra enjoy sharing the fascinating things they discovered along I-95. Here are some of the questions they are frequently asked:

- ♥ After doing this for four years do you still find new things that excite you on the road?
- ♥ How long did it take you to drive the 1,470 miles from Boston to Miami - and check out 552 exits - while researching this book? Do the new editions take as long?
- ♥ As a married couple, was this too much “together” time? Did Stan ever stop and ask directions?
- ♥ What are two of the most fascinating bits of history you discovered that happened on or near I-95?
- ♥ For those who are tired of always staying in the chain hotels and motels, are there some interesting lodging alternatives near I-95?
- ♥ Can you really go canoeing and kayaking in a cypress swamp right off an exit?
- ♥ When the kids are getting bored from just riding, where would you suggest parents stop? What are those new fun parks?
- ♥ There are local food options beyond the plastic restaurant chains - tell us about American caviar, coffee milk and rock shrimp.
- ♥ What sorts of electronic equipment do you have in your car to help with your research?
- ♥ Where can you sleep overnight on a battleship?

Drive I-95 is available at bookstores nationwide, at online bookstores, by calling 888-GUIDE95 (888-484-3395) or at www.drivei95.com.

To request a review copy of Drive I-95, arrange an interview with Stan Posner and Sandra Phillips-Posner or to receive cover art or other photos electronically, contact Kate Bandos at KSB Promotions
• 800-304-3269 or 616-676-0758 •
kate@ksbpromotions.com • fax 616-676-0759

Travelsmart
P.O. Box 43527 CSP Roxboro, DDO, Quebec H8Y 3P4
Tel: 877-Guide95 (877-484-3395) Fax: 514-684-6938 www.drivei95.com